



For Immediate Release

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FanLabel Launches Music-Industry Podcast, Play the Music by FanLabel



Birmingham, Michigan – Sept. 6, 2019 – Today, FanLabel, a music gamification platform that enables music fans to enjoy great music and fun contests as they operate their own fantasy record label, announced the release of its podcast, Play the Music™, in partnership with iHeartRadio.

The weekly show features industry-leading commentary from artists, producers and journalists inside the music industry that'll keep you in the know and at the top of your game.

Hosted by FanLabel co-founders and brothers, Jeff and Rich Sloan, the premiere episode of Play the Music™ includes guest contributors Matt Miller, culture editor of Esquire magazine; Gavin Rudolph, music industry insider; and Renee Blair, rising Nashville-based country artist.



“As co-founders and leaders of FanLabel, we’re really excited to be doing this podcast,” Jeff said. “Play the Music is an additional outlet for us as founders to connect with FanLabel users. We’re ready to dive into music discovery and talk about the cultural experience that we all share as music lovers and fans.”

Tune in to Play the Music to hear how and why each featured expert selects the tracks they think will stream the most in FanLabel’s weekly Hot New Music contest and more.

Play the Music™ is powered and distributed by Simplecast.

[Subscribe](#) and tune in to an all-new episode of Play the Music every week on the streaming platform of your choice.

About FanLabel:

FanLabel is a music gamification platform owned in part by the major record labels that enables music fans to enjoy great music and fun contests as they operate their own fantasy record label in the FanLabel app. Players pick the songs they think will rise on the contest charts and shoot for the top spot on the leaderboards. Ultimately, fans become promoters and influencers as they play, discover and promote the songs and artists they've signed to their virtual label.

Fans earn virtual Royalties based on song and artist performance and promotional activity with the goal of climbing the leaderboard. FanLabel monetizes those virtual Royalties in the FanLabel Marketplace, where users can combine Royalties with real cash to purchase artist merchandise, event tickets and more.

Download FanLabel from the app store [here](#); tune in to the Play the Music podcast [here](#) and stream FanLabel's Spotify playlists [here](#).