



For Immediate Release

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Pick the Next Hit Song for a Chance to Win \$1,000 Courtesy of FanLabel and iHeart Radio!



Birmingham, Michigan – May 3, 2019 – Today, FanLabel, a music gamification platform that enables music fans to create and run their own fantasy record label, announced it is partnering with iHeartMedia's Mojo in the Morning show, Channel 955's flagship program, for the chance to win \$1,000.

Starting on Monday, May 6, show the world you know music by tuning in to the Mojo in the Morning show each weekday at 7:30 a.m. EST and 8:30 a.m. EST to play Mojo's FanLabel Challenge.

Predict the next hit songs and rise up the leaderboards as you earn virtual Royalties every day. You could win \$100 in cash daily, as well as the chance to win \$1,000 through Friday, May 10, courtesy of FanLabel.

The winner is the player who earns the most virtual Royalties throughout the week and earns the No. 1 spot on the group leaderboard, so download FanLabel and play to rack up your earnings. You'll also be in the running to be Channel 955's Music Director for the day, taking over all the songs played on the radio!



“I love this concept. If you’re not a fantasy football fan, there is (still) a way for you to play some fantasy, but it’s with the ear that you have and the music that you love,” Mojo, host of Channel 955’s Mojo in the Morning, said of FanLabel. “(FanLabel) is a way for listeners who are obsessed with Taylor Swift, Ed Sheeran, Bruno Mars, whoever, to say ‘Hey, this is my favorite song, and my favorite song is going to be a hit.’”

Watch FanLabel co-founder and CEO, Jeff Sloan, announce the FanLabel Mojo Challenge on-air with Mojo in the Morning [here](#).

About FanLabel:

FanLabel is a music gamification platform owned in part by the major record labels that enables music fans to enjoy great music and fun contests as they operate their own fantasy record label in the FanLabel app. Players pick the songs they think will rise on the contest charts and shoot for the top spot on the leaderboards. Ultimately, fans become promoters and influencers as they play, discover and promote the songs and artists they've signed to their virtual label.

Fans earn virtual Royalties based on song and artist performance and promotional activity with the goal of climbing the leaderboard. FanLabel monetizes those virtual Royalties in the FanLabel Marketplace, where users can combine Royalties with real cash to purchase artist merchandise, event tickets and more.

Download FanLabel from the app store [here](#); tune in to the Play the Music podcast [here](#) and stream FanLabel’s Spotify playlists [here](#).